

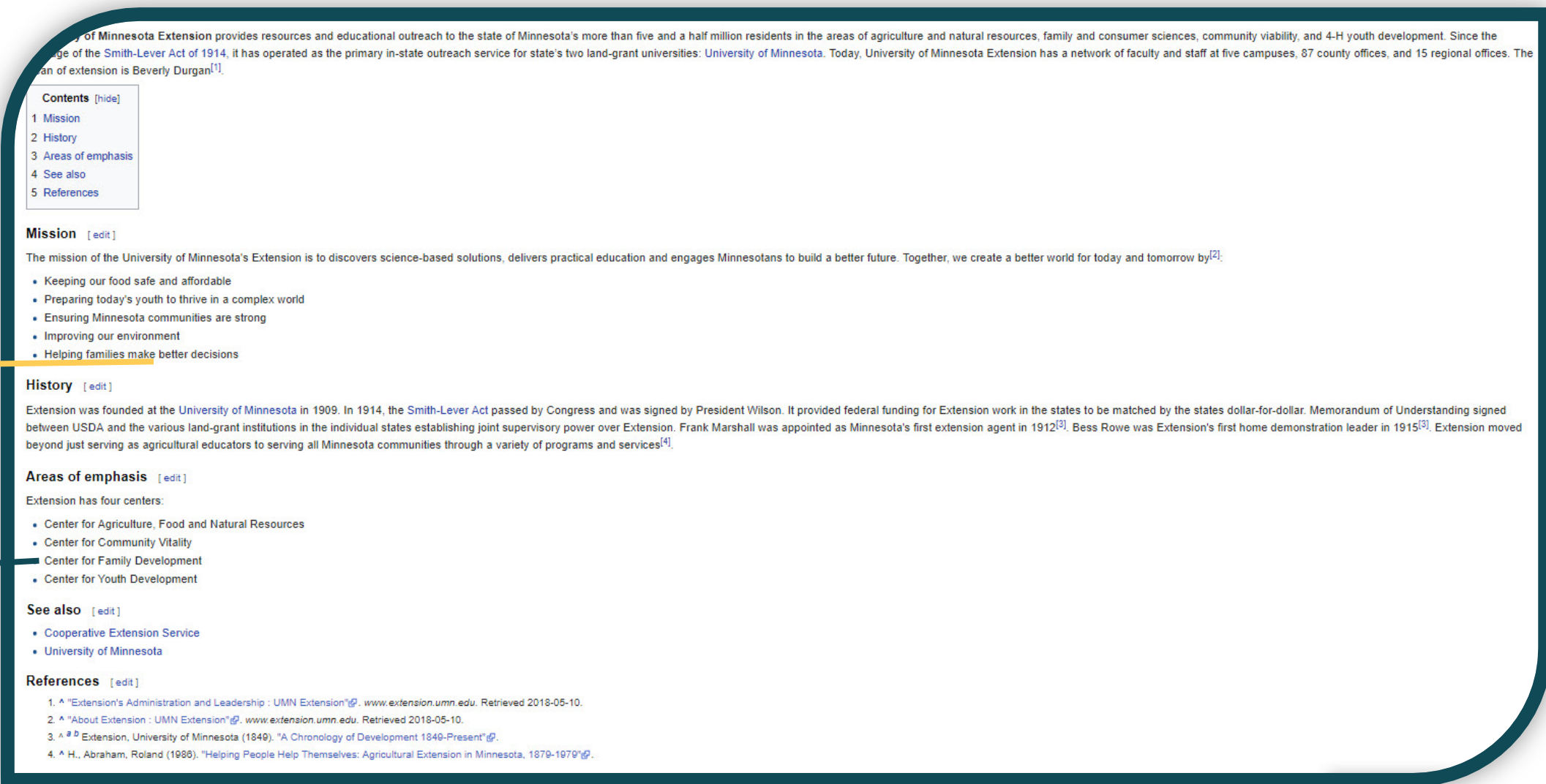
Bringing Extension's Applied Research to Where Users Are Consuming Information

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WHAT ARE OUR GOALS?

- Foster relationships and awareness of areas of expertise in the Libraries
- Develop skills and awareness around our institutional repository, the University Digital Conservancy (UDC), among Extension staff
- Explore new venues for disseminating extension research
- Increase the diversity of Wikipedia authorship

EXAMPLE WIKIPEDIA PAGE



Extension staff in collaboration with the librarian worked in Google Documents to outline new pages and draft content. This allowed for team editing and commenting prior to putting it on Wikipedia.

Based on the topics identified, the librarian identified possible resources for Extension educators to use in drafting entries. When no content was available she worked with the Center for Family Development communication staff to upload additional content to the UDC.

HOW DO WE DO THIS?

Phase 1

Through three Ceres awards we made access available to nearly two-thirds of the extension print collection through the UDC. These records are **the third most popular collection** in our institutional repository with over **8,000 downloads a month**.

Phase 2

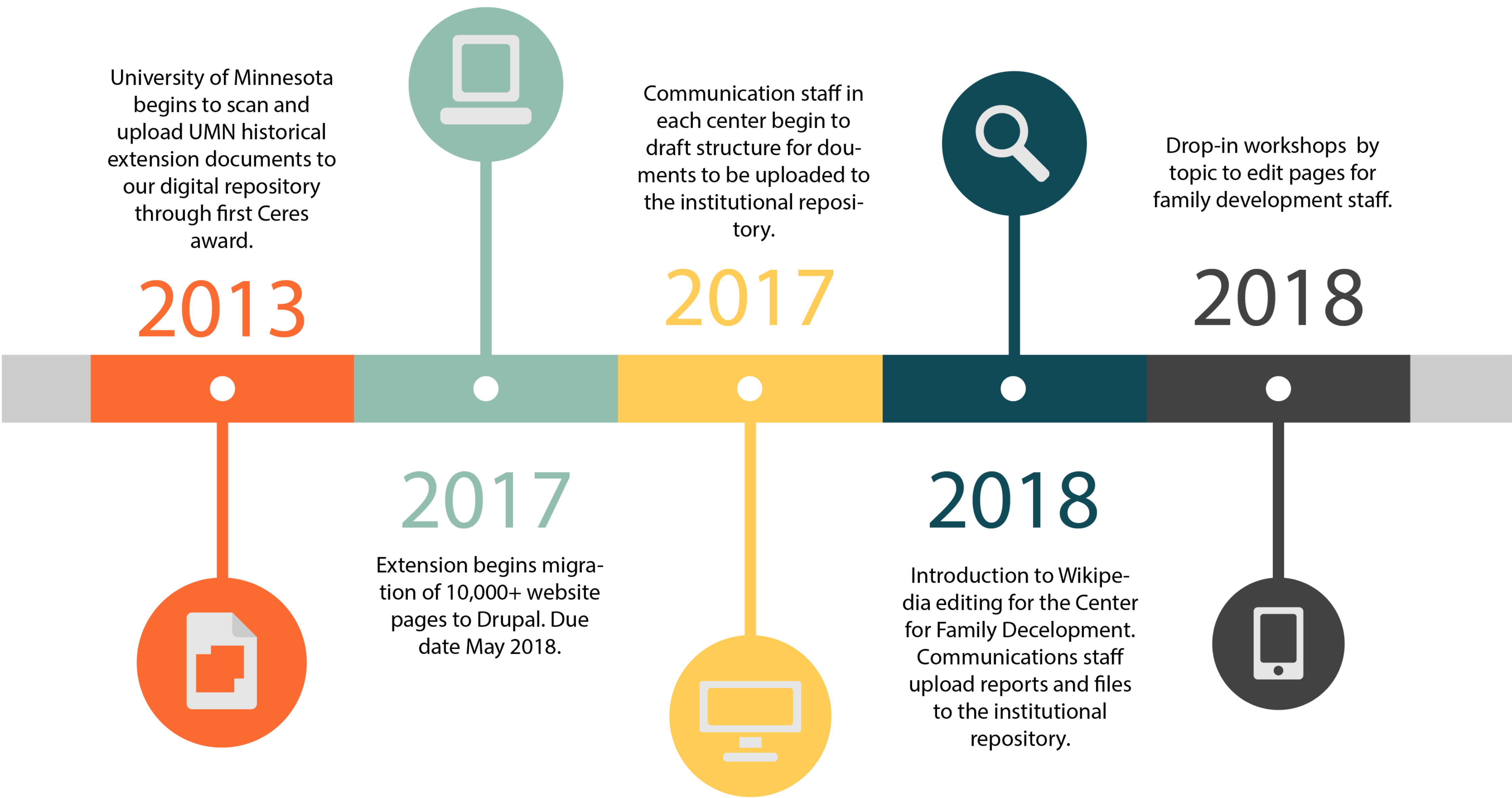
University Libraries worked with Extension communications staff to identify content to be moved into the UDC. Extension staff uploaded reports and other content to the institutional repository.

- **30+ meetings** with staff for UDC structure and training
- Libraries' staff map content that crosses departments and edit metadata

Phase 3

The Center for Family Development identifies that for many of their program areas Wikipedia is one of the top online resources suggested, not extension. We identified topics, and have begun to draft **Wikipedia entries**.

TIMELINE



WHAT ARE THE NEXT STEPS?

- Review linked items in Wikipedia entries to see if there are indications of increased usage post citation.
- Develop a program proposal for Extension Fall Program Conference highlighting the collaborative work between Extension and the Libraries
- Investigate feasibility of developing a cross-department team to build robust pages for issue areas (e.g. Bridging the Educational Achievement Gap, Food Systems and Clean Energy).

HAVE YOU EVER EDITED WIKIPEDIA?

YES

NO

REFERENCES

- Boden, D. (2014). WikiProject Agriculture: Be an Agricultural Wikipedian. USAIN Conference.
- Pacion, K. (2017). Wikipedia as a Communication Tool. Cooperative Extension Webinar shared via AgNIC.